

Melina Valdata

Graphic Designer / Master Student in Graphic Design

Contacts

Email: melinavaldata@gmail.com

Phone: +39 3334001130

Web: melina121100.github.io/portfolio/

Milan, Italy.

Basel, Switzerland.

Skills

Management of design projects from research and concept development through to final execution.

Ability to work both independently and within collaborative and interdisciplinary teams.

Editorial design, publication layout, and typographic composition.

Knowledge of traditional printing techniques and production processes.

Softwares

Advanced proficiency in Adobe Creative Suite, with particular expertise in InDesign, Illustrator, Photoshop, and Premiere Pro.

Figma

HTML and CSS

Intermediate to advanced knowledge of JavaScript and p5.js

Languages

Italian: Native speaker

English: Professional proficiency. IELTS Certificate (2023), C1.

Spanish: Professional proficiency (B2/C1)

German: B1

French: A1

Personal Profile

Melina Valdata is a visual communication designer educated between Italy and Switzerland. After completing a Bachelor's degree in Communication Design at Politecnico di Milano, she is currently pursuing a Master's degree in Digital Communication Environments at the Academy of Art and Design Basel FHNW. Her education has allowed her to engage with diverse design approaches within an international and interdisciplinary environment.

Her practice combines research with graphic design, working across editorial design, visual identities, and digital media. She is particularly interested in the relationship between communication, visual culture, and technology, developing coherent visual systems across physical and digital contexts.

Education

FHNW Academy of Art and Design. Basel , Switzerland.

Master of Arts in Digital Communication Environment

2024 - Sept. 2026

Programme focused on contemporary visual communication, with particular attention to the transformations introduced by digital technologies. Through research, experimentation, and design practice, the programme explores communication as a cultural phenomenon and develops critical approaches to the use of emerging tools, media, and systems.

Politecnico di Milano, School of Design. Milan, Italy

Bachelor's Degree in Communication Design

2021 - 2024

Education in visual communication, typography, editorial design, and visual identity. Development of projects related to communication systems, speculative design, and critical media analysis.

Work Experience

Freelance Graphic Designer

2023/Current

Development of visual communication projects for private clients and small organisations. Design and development of websites. Creation of digital content and support for social media communication. Management of projects from concept development to final delivery.

Lateral Biz Creative Hub, Milan , Italy

Junior Graphic Designer Intern

Feb. 2024 - May. 2024

Supported the development of visual identities, graphic systems, and digital content. Collaborated on communication materials for clients and internal projects.

360FX Table Top Studio, Milan, Italy

Junior Producer Intern

Jan. 2022 - Mar.2022

Supported the organisation and coordination of productions. Assisted in managing relationships with clients and suppliers throughout different stages of production.

Manlio Armellini Award Competition

Winner of the Manlio Armellini Film Competition, organised by Cineteca CAI in collaboration with Politecnico di Milano.

Vimeo: <https://vimeo.com/796050225>